



Multi-year Budget (2020 to 2023)

Multi-year Budget Context

The 1990s: A Challenging Decade

Winnipeg's current fiscal policies were **custom tailored to the situation** it faced in the 1990s

- Population Decline
- Negative experiences (Flood of 1997, Winnipeg Jets leaving)
- Low Revenue Growth
- High Dependence on property taxes
- Among the **highest** property taxes in Canada

The 1990s: A Challenging Decade

As a result, the City hoped to **stop, or manage, the decline** with:

- Years of property tax freezes
- Restricted Capital Investment
- Expenditure Reductions
- Reduced FTE's
- Reduced Debt
- Withdrawals from reserves

The 2010s: A Decade of Growth

Winnipeg's economic challenges have reversed since the 1990s. One of main challenges now is **meeting the demands of a growing city**.

- Fastest population growth since the 1950's
- Second fastest Real GDP in 2018 out of major cities
- Lowest municipal property tax of any major Canadian city
- Low reliance on property tax
- Low debt payments

The 2010s: A Decade of Growth

As a result, we are now experiencing **growing pains that we have to address** to keep our population moving forward.

- There is a structural imbalance between revenues and the costs generated by growth (including new infrastructure)
- Failure to meet this challenge could impede on future growth and the desirability of Winnipeg as a destination for prospective residents and businesses

Present: New Solutions are Needed

The solutions the City adopted in the 1990s **are no longer working**

- Low property tax revenue has led to deferred capital investment and constrained service delivery
- Dedicated property tax increases (2.33%) has led to an improvement in street renewal and transit infrastructure
- Options for closing the gap between operating revenues and expenditures with funding from reduced debt payments and drawing from reserves is limited and unreliable going forward

Present: New Solutions are Needed

The City has **hard** fiscal choices to make.

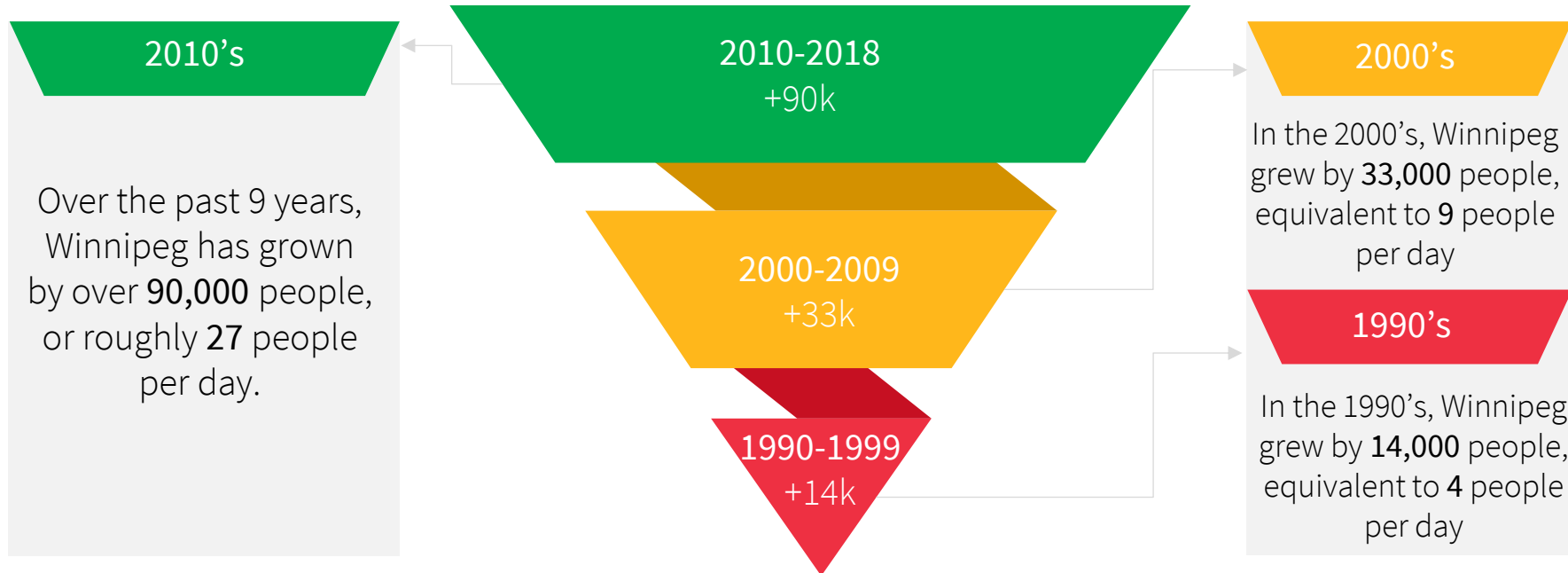
- Deferral of capital investment means the infrastructure gap will grow, and key community needs won't be met – a civic competitiveness issue
- Continued operating expenditure constraints, and FTE reductions mean making hard choices about service priorities and cuts



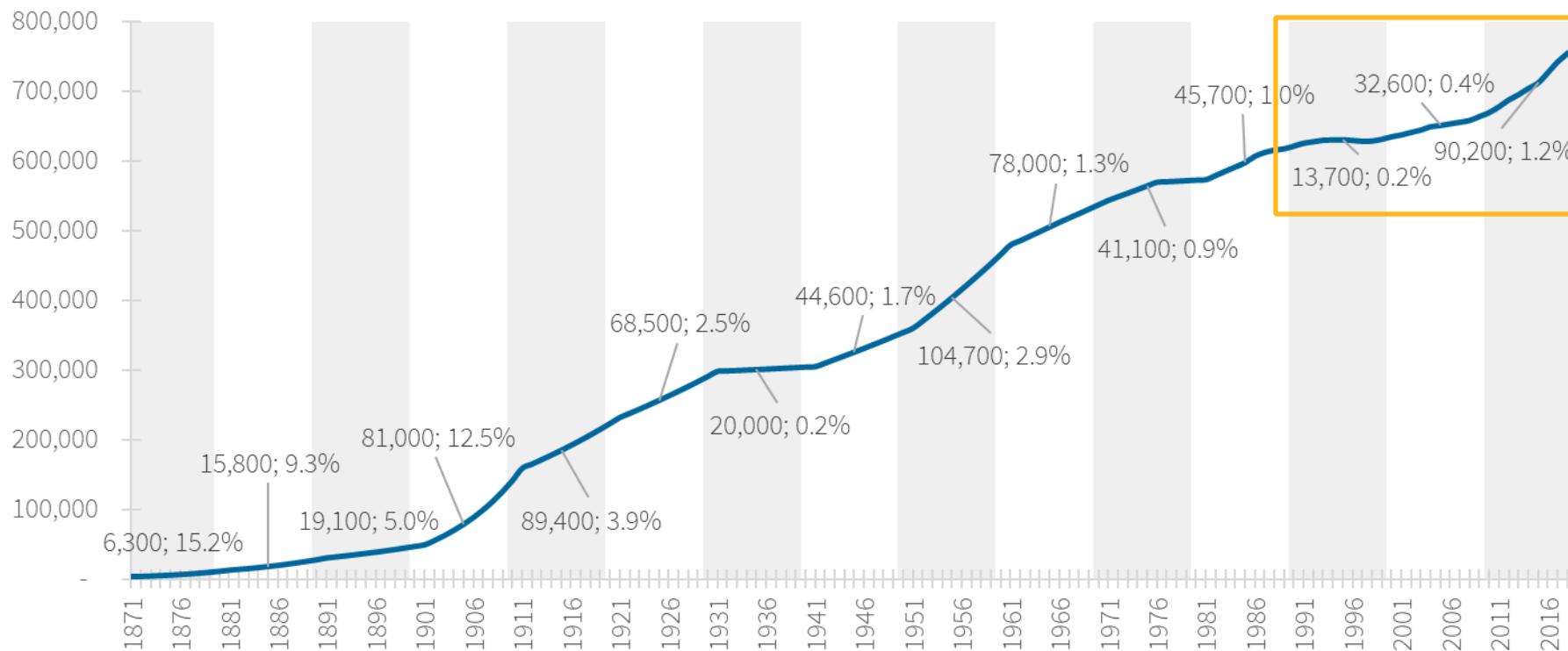
How does Winnipeg's current growth compare to our past?

Is Winnipeg Growing?

Yes, the fastest it has in recent history.



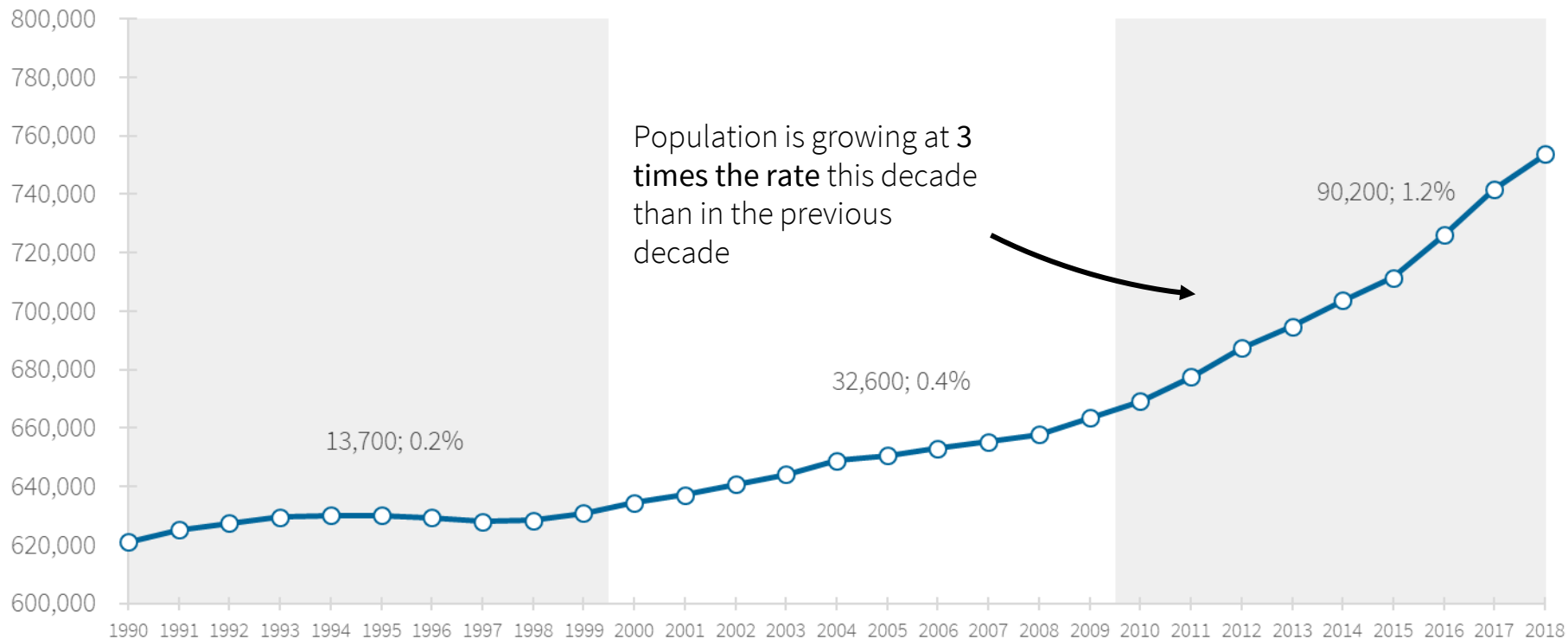
City of Winnipeg's Population: 1871 to 2018



Source: Statistics Canada, Conference Board of Canada, Manitoba Bureau of Statistics.

Please note that prior to 1986, population values outside of census years are linearly interpolated and census undercount values are assumed to be 1.5% of the census population.

City of Winnipeg's Population: 1980 to 2018

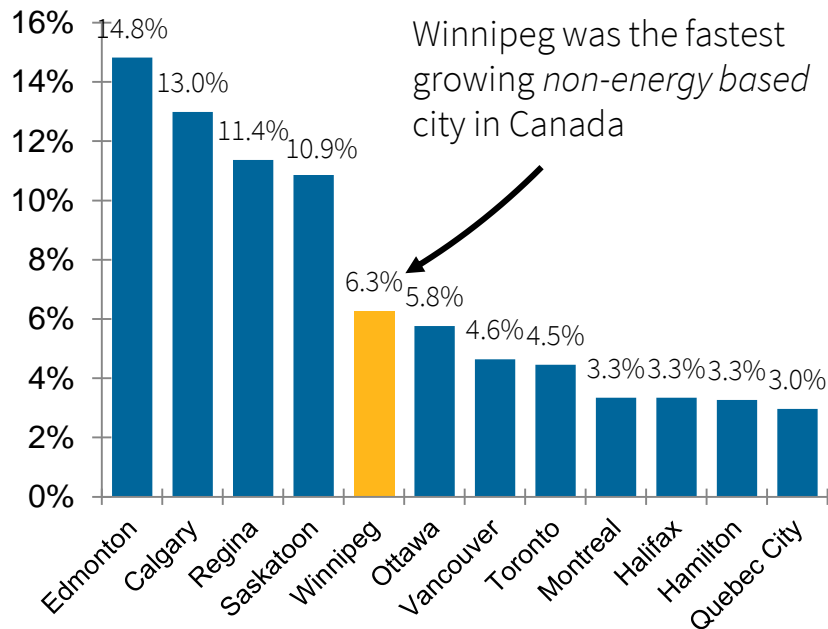


Source: Statistics Canada, Conference Board of Canada, Manitoba Bureau of Statistics.

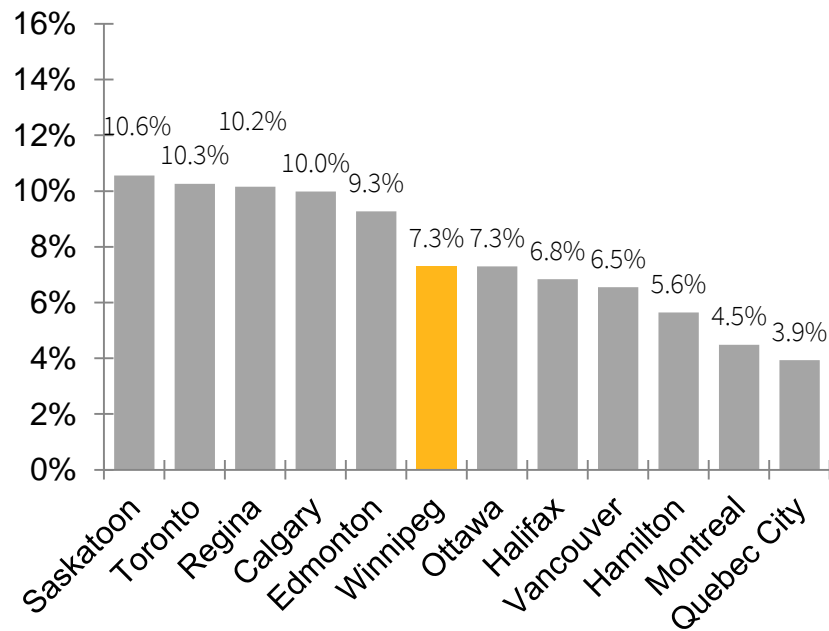
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Population Growth Across Canada

Total Population Growth
2011 to 2016 (CY)



Total Population Growth Projections
2018 to 2023 (CMA)





What was our financial situation like in the 1990s?

Financial History – The 1990's

In the mid-1990's, residents and businesses were becoming increasingly concerned about 3 things within the City:

1. *"Our taxes are among the highest in the country - moving out of the city to avoid those taxes has been a trend for years."*
2. *The Committee has concluded there is no room for additional taxes from the citizens of Winnipeg and that current tax levels must be reduced. Inevitably, this requires significant measures to be undertaken regarding expenditures.*
3. *The City's debt consumes about 20% of its revenues, compared to an average of 11% in most other Canadian cities.*

Real

to

City of Winnipeg Committee on Tax Reform, "Rethinking Taxation: Making Winnipeg Competitive", June 1998

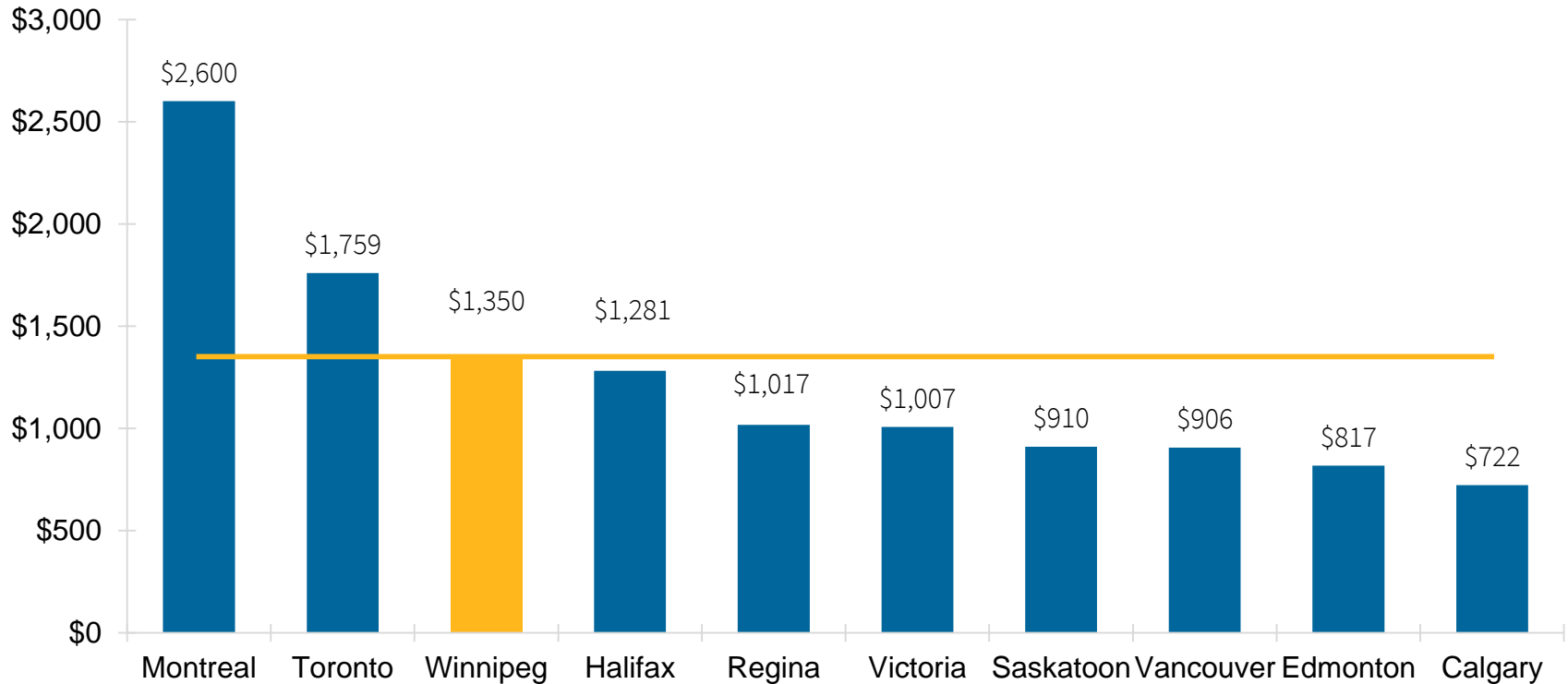
The City's debt consumes about 20% of its revenues, compared to an average of 11% in most other Canadian cities.

City of Winnipeg 1999 Budget, Appendix 10

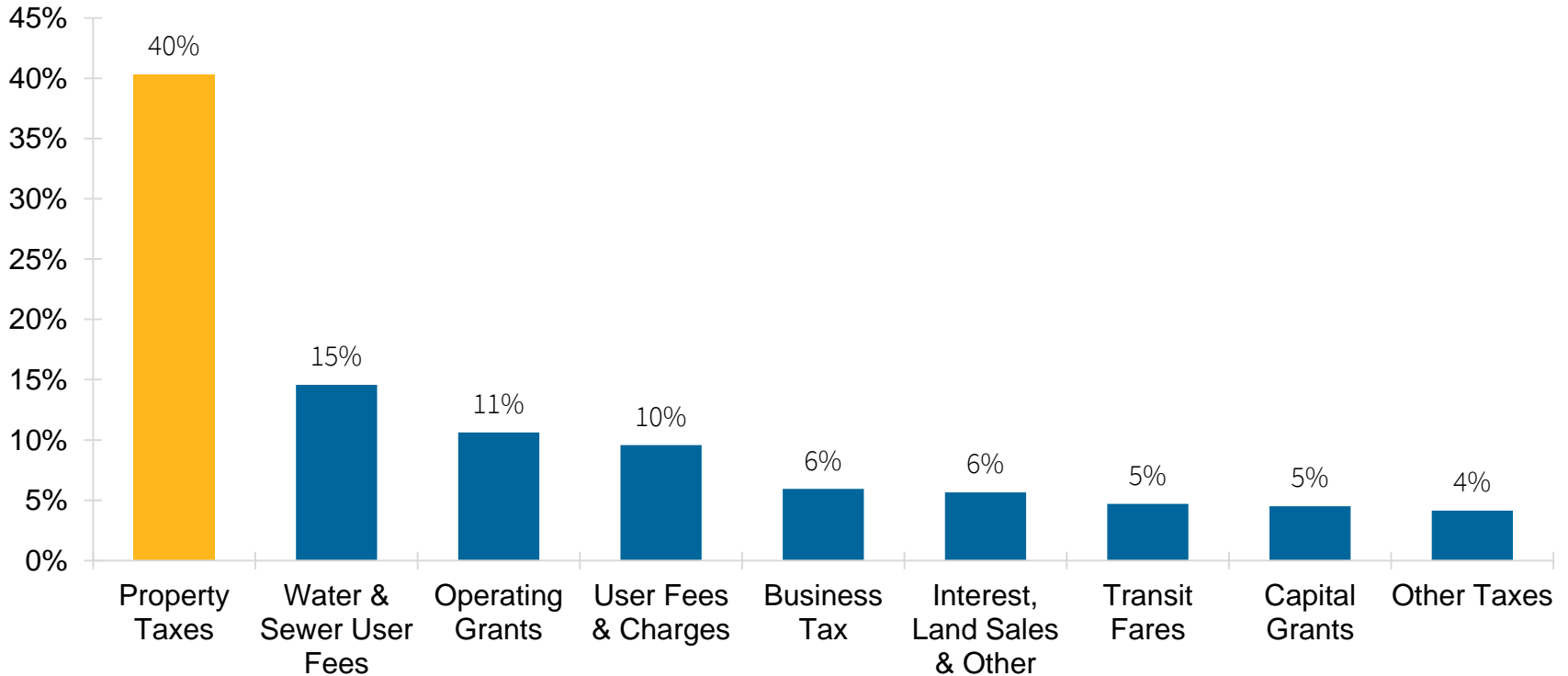


City services should be examined with the objective of providing taxpayers with the biggest bang for their buck. (City of Winnipeg photo.)

Third highest average municipal property tax in 1998



Sources of Revenue - Dependence on Property Tax - 1998



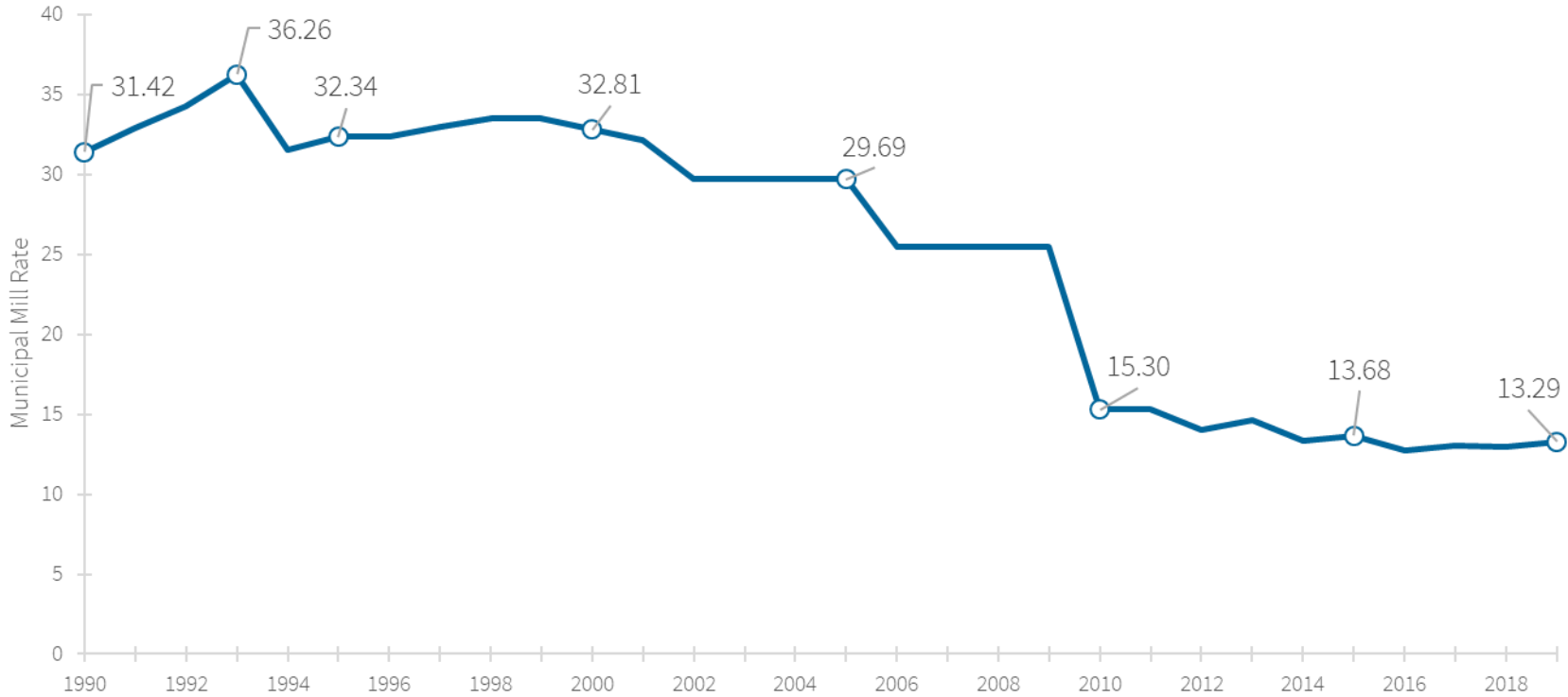
Proportion of Budget toward Debt and Finance - 1998





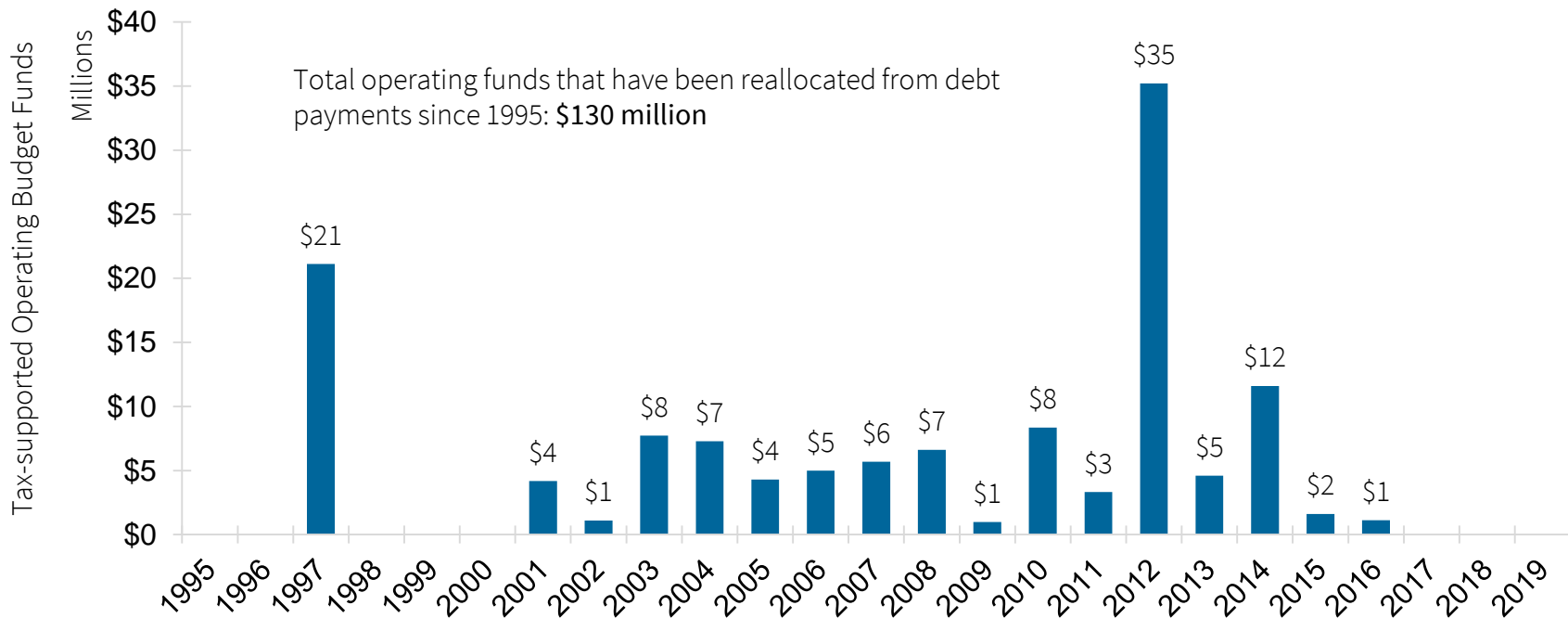
How did the City respond?

Reduced mill rates

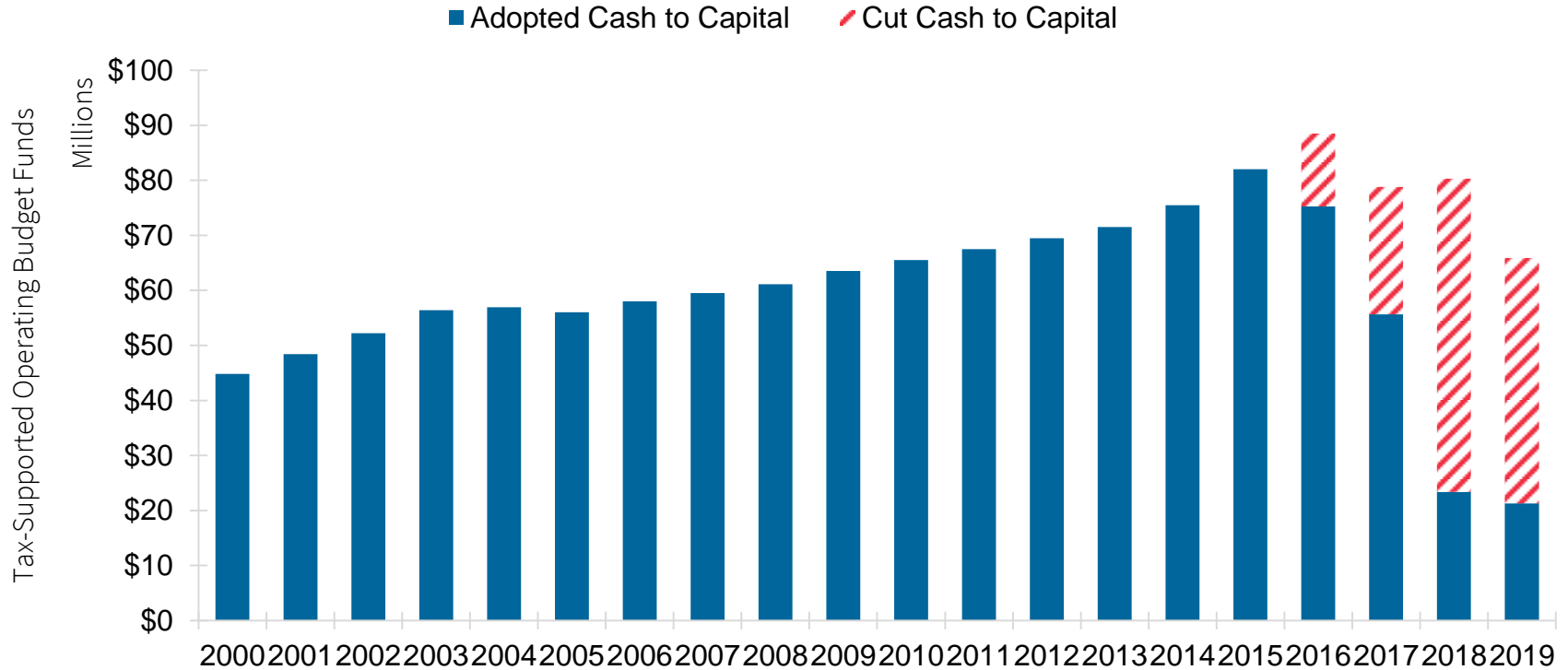


Stopped taking on debt, reduced debt payments

Tax-Supported Funds Freed up from Expired Debt Payments

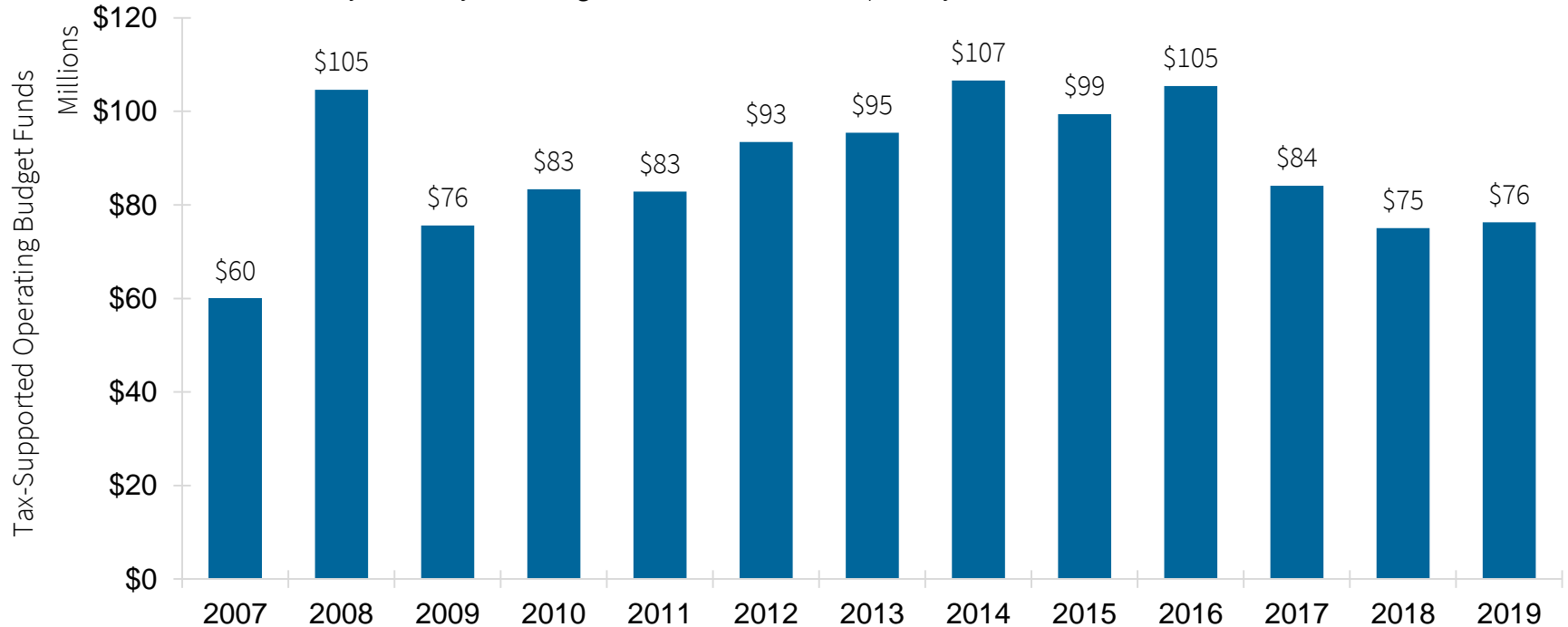


Reduced Cash to Capital

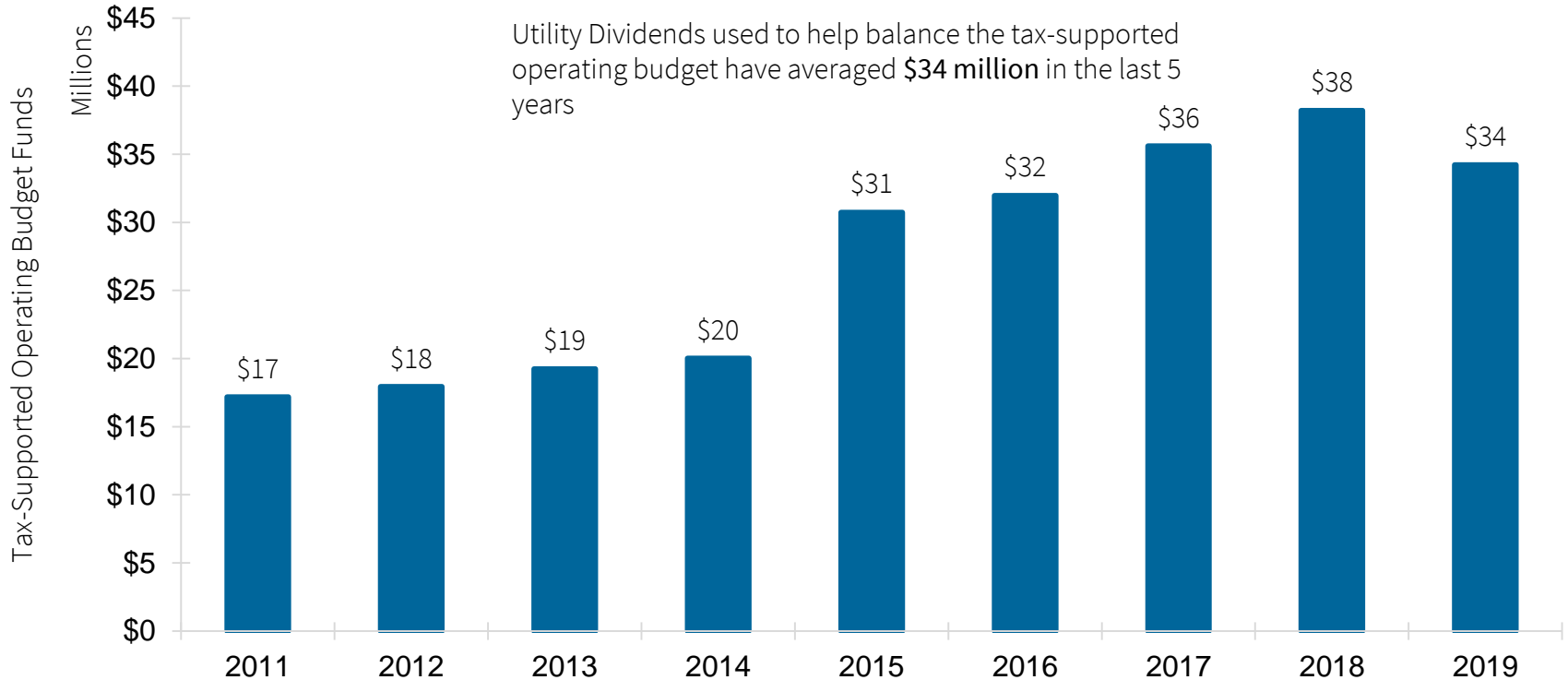


Reduced expenditures and reserve withdrawals

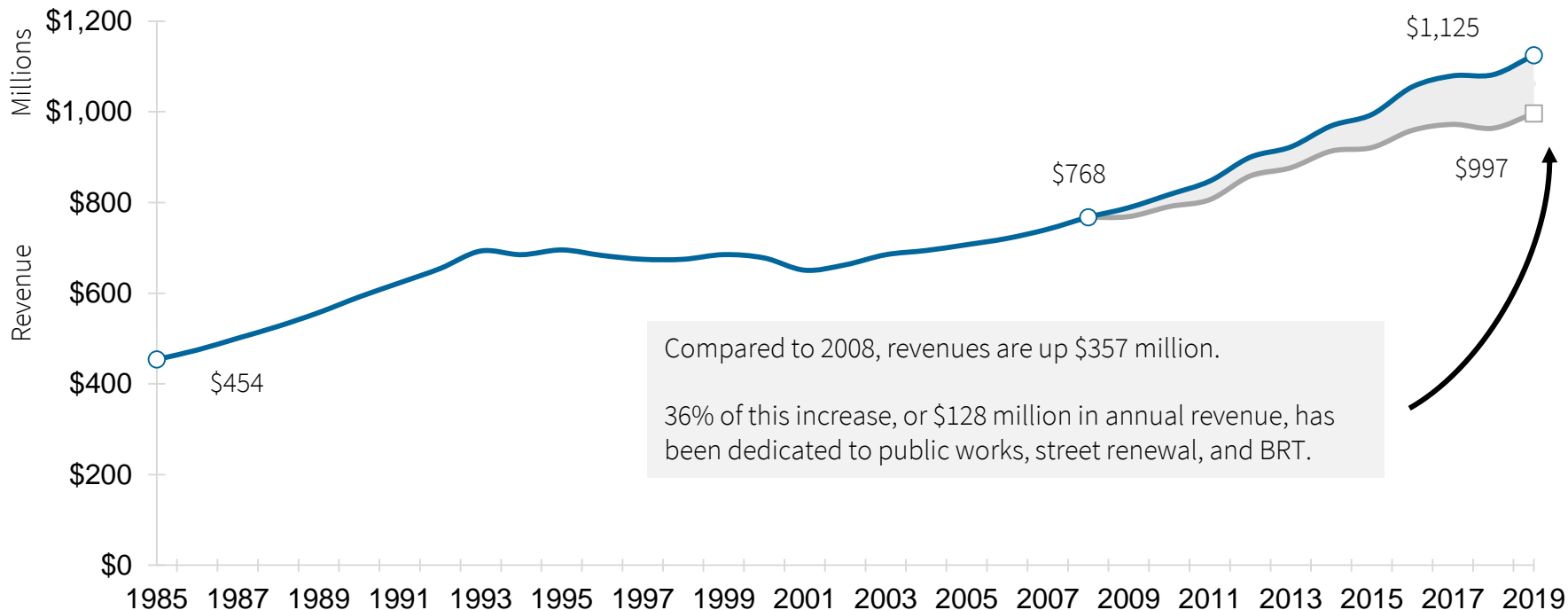
Expenditure reductions and transfers from other funds and reserves vary in size and availability each year. They've averaged **\$88 million** over the past 5 years.



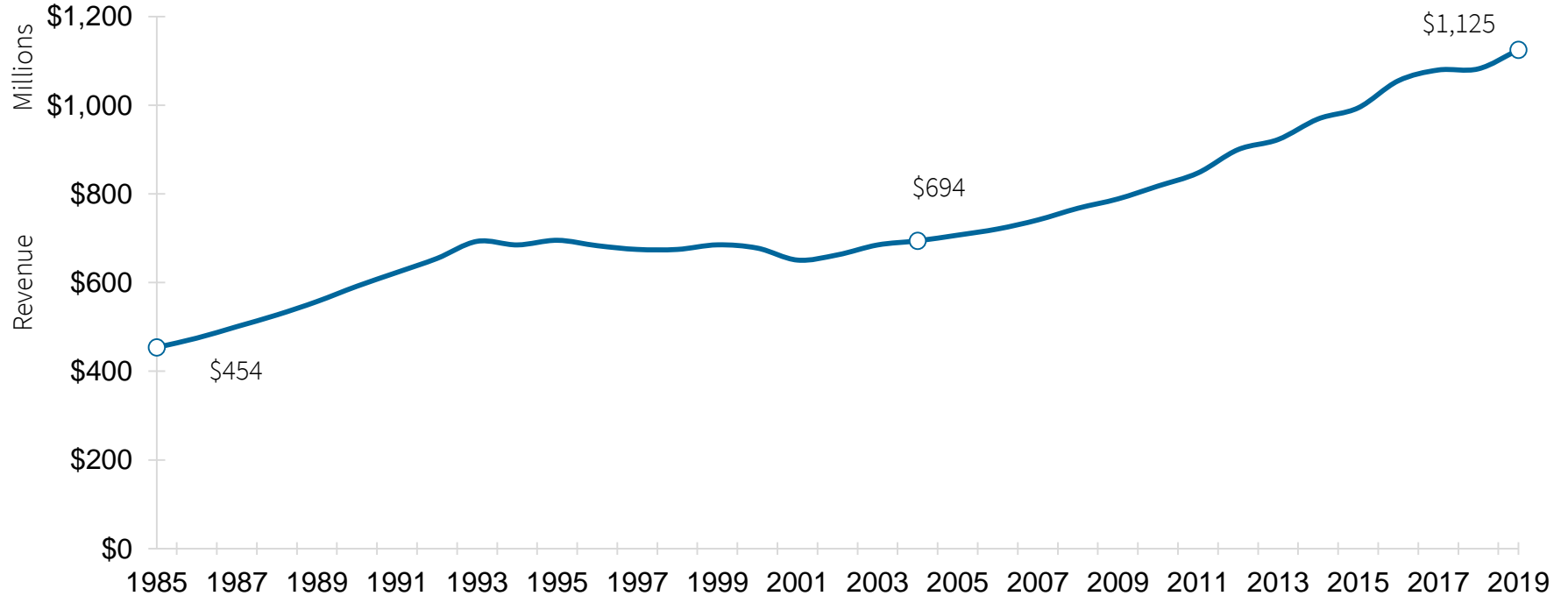
Started a Utility Dividend in 2011



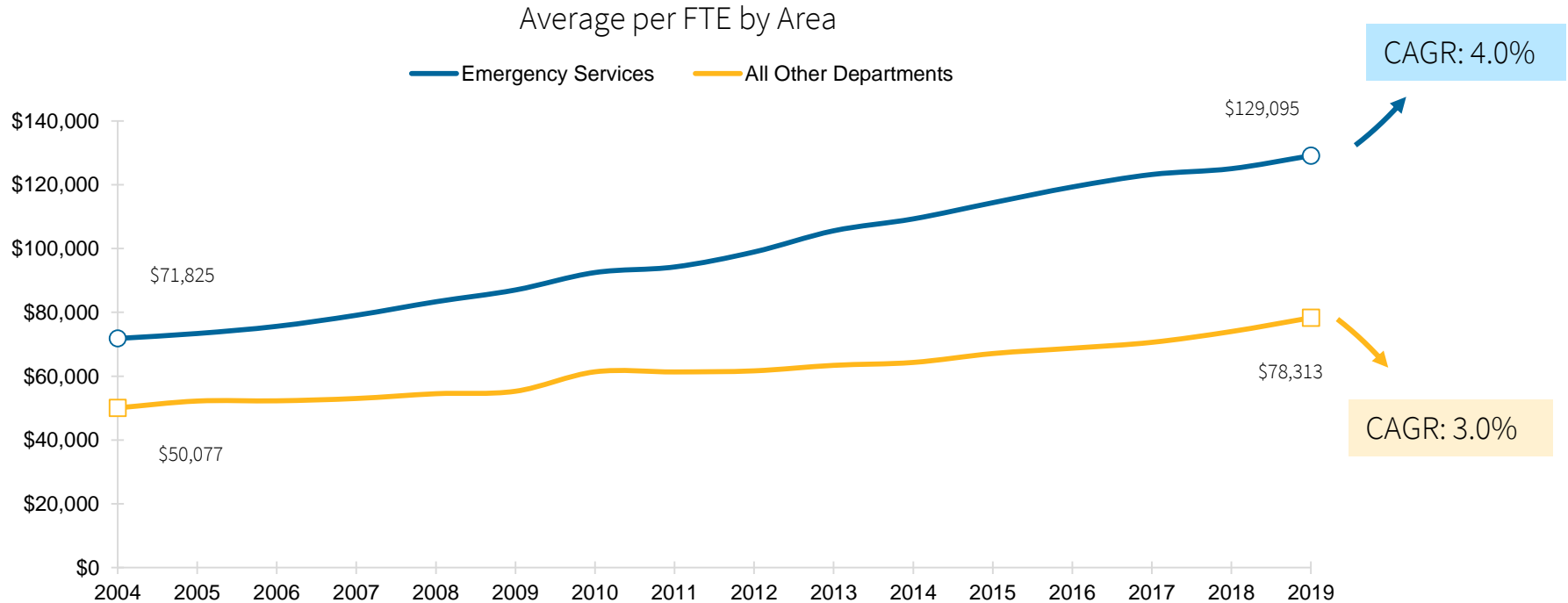
Used additional revenue for capital projects



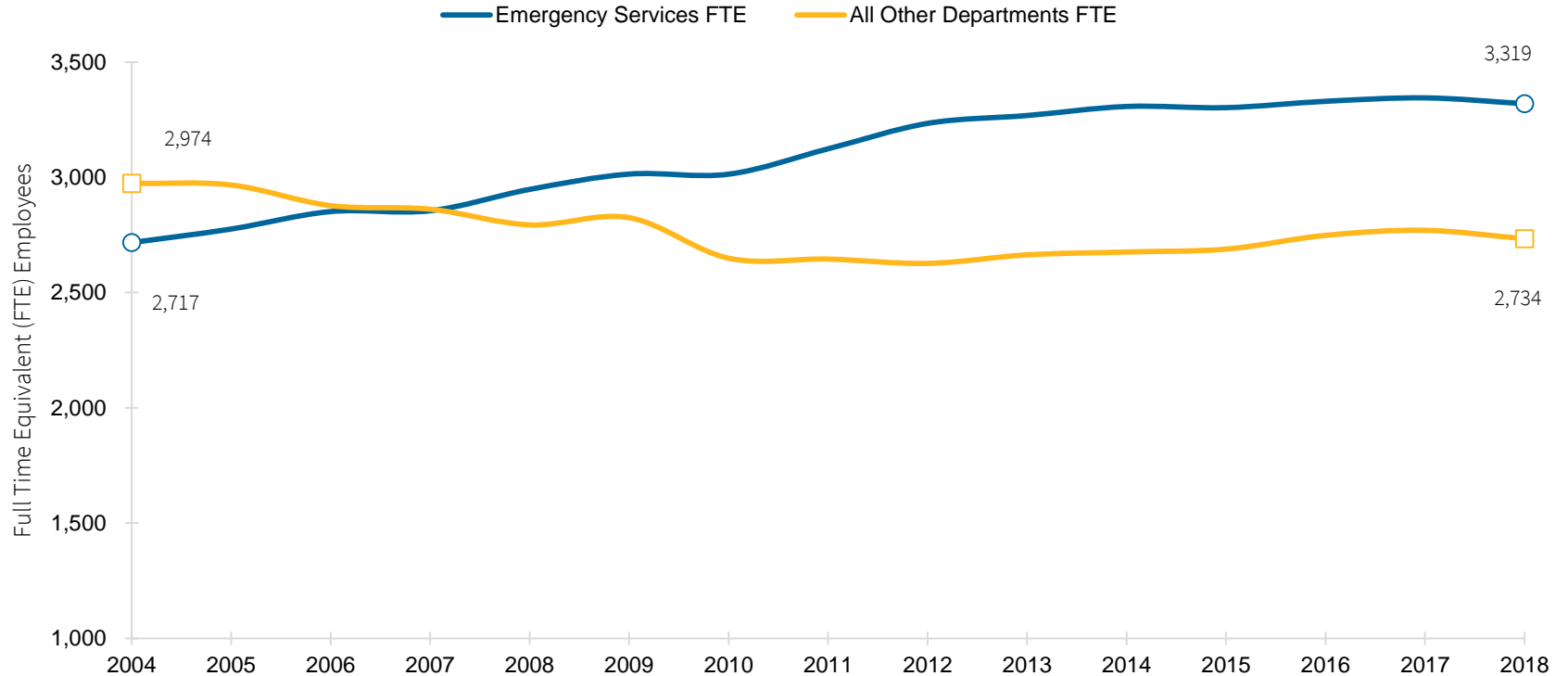
Of the \$431 million increase in the tax supported operating budget since 2004, \$300 million, or 70% is due to Salary and Benefits.



This is due, in part, to an increase in average salary and benefit expenditure per FTE by area

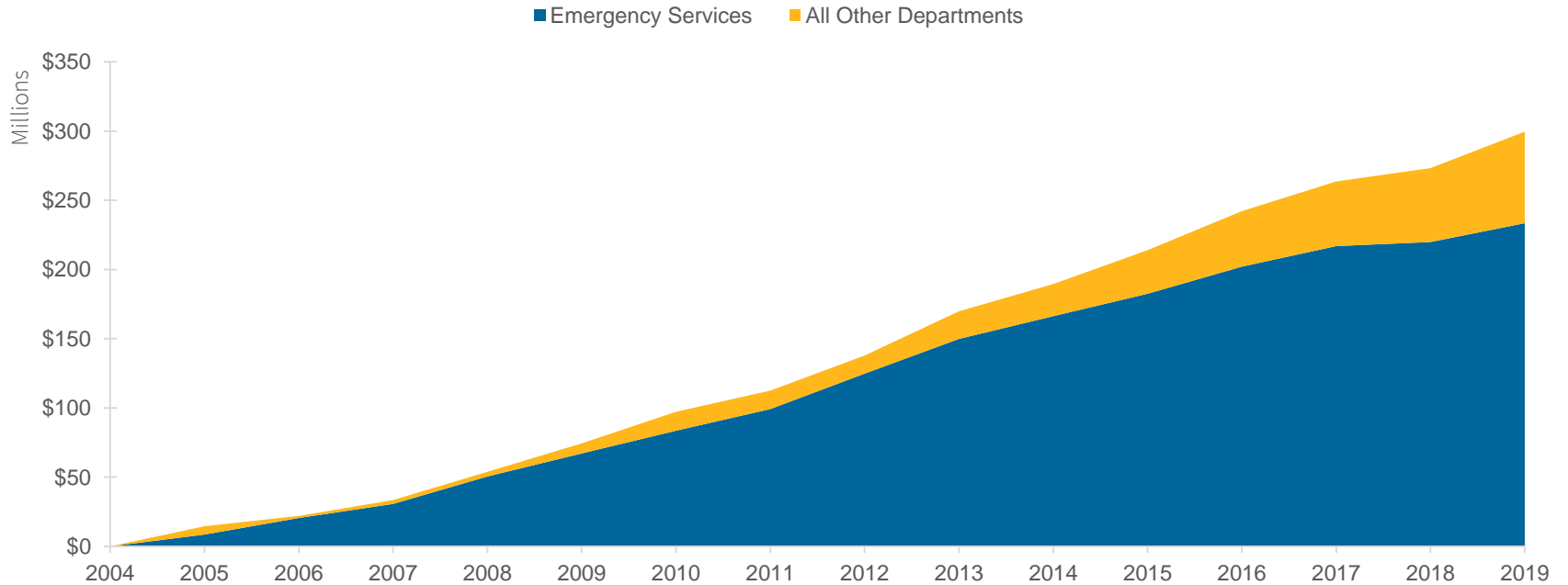


and also a shift in the quantity of FTEs by area.



Finally, of the \$300 million increase in salary and benefits expenditure, \$233 million (78%) was allocated to Emergency Services

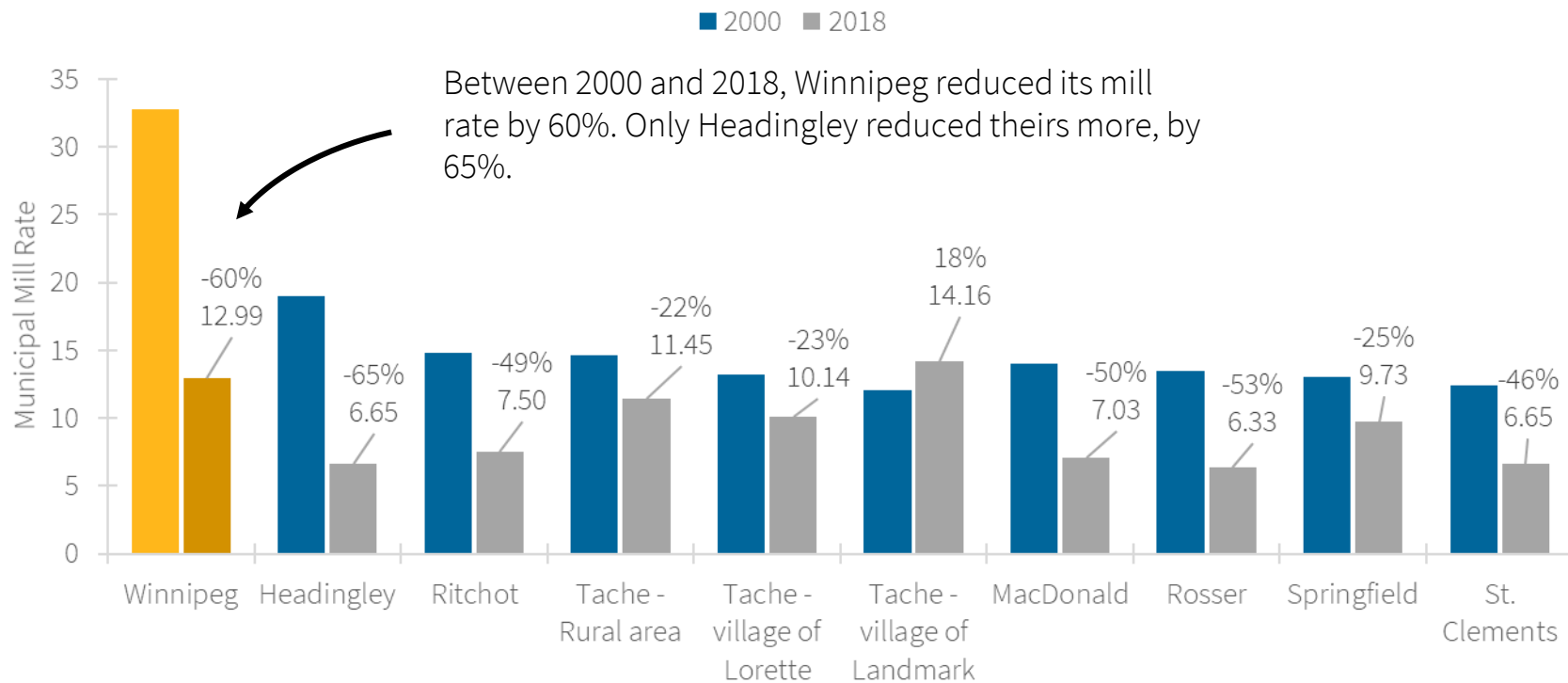
Increase in Tax Supported Expenditures on Salary and Benefit by Area, Relative to 2004



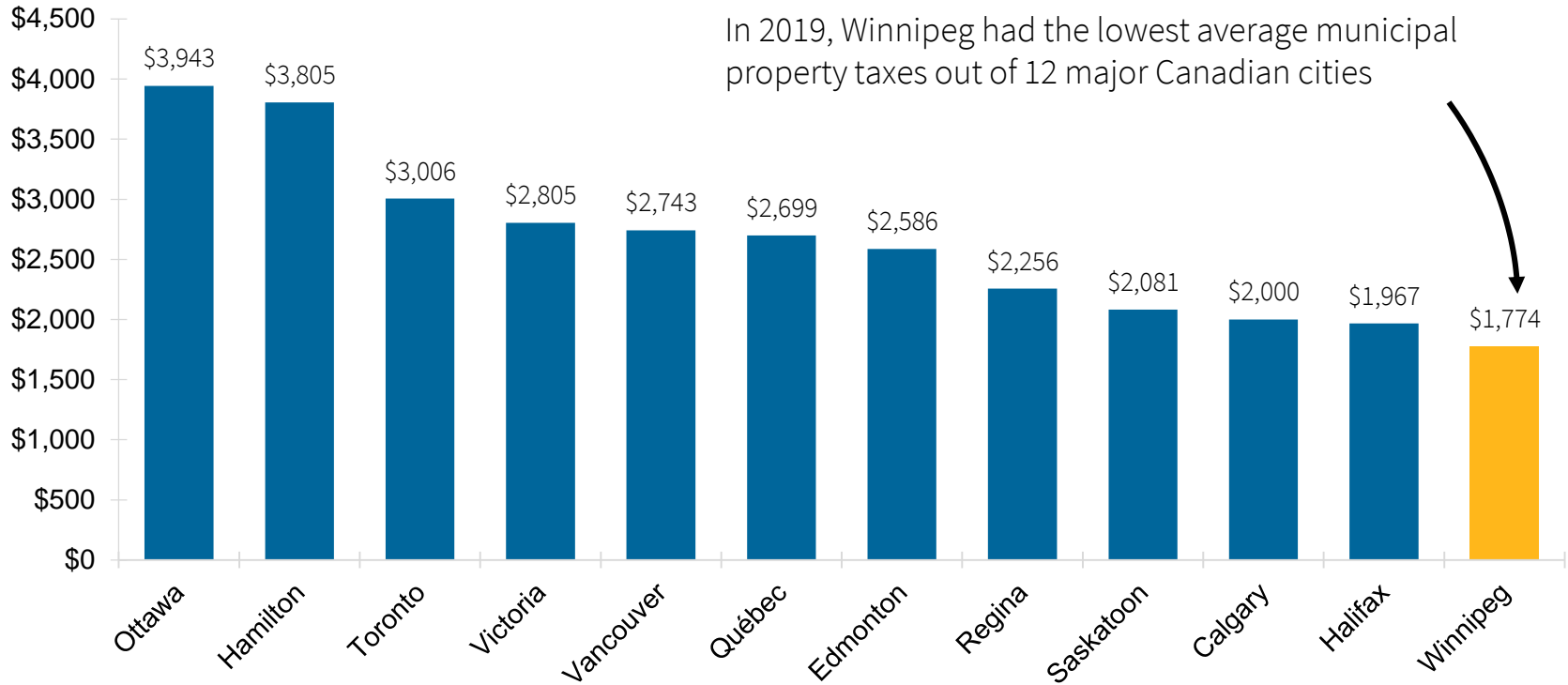


What was the result of these changes and how do we compare to other cities?

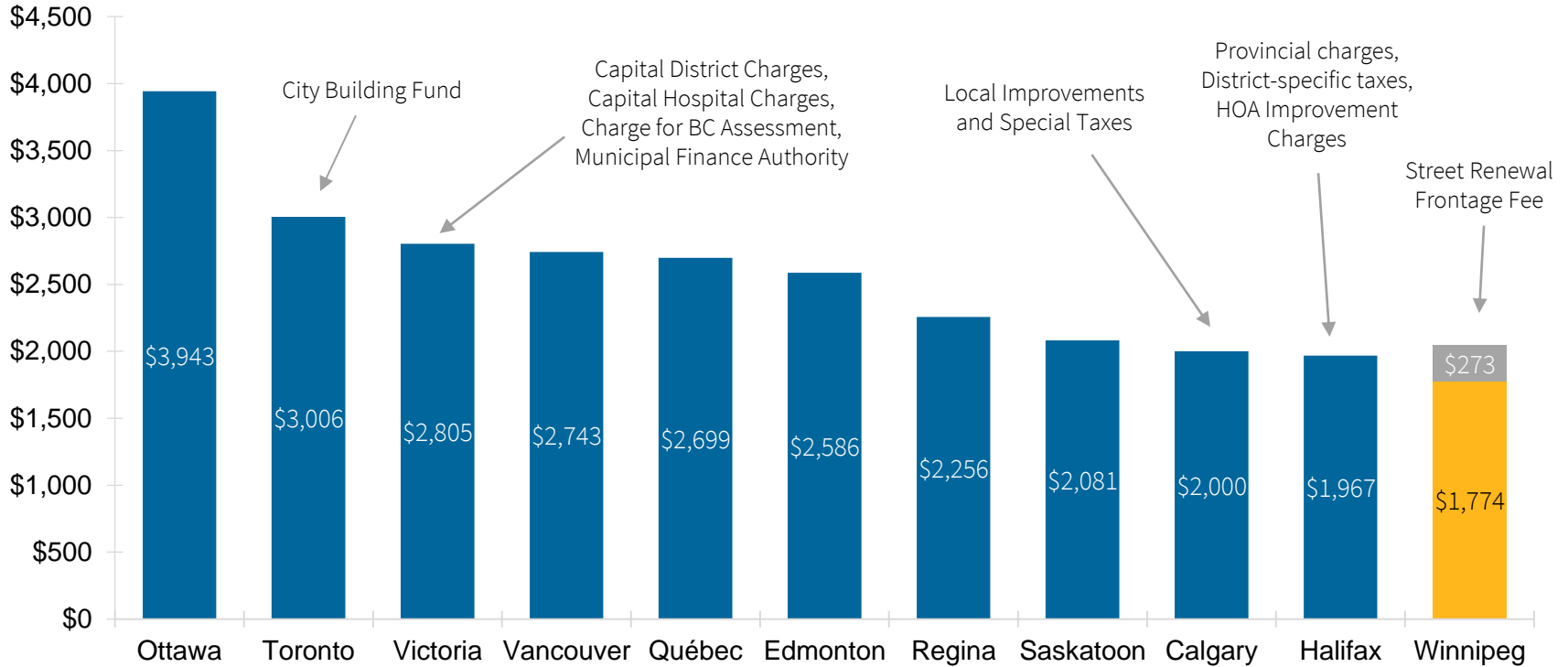
Second largest mill rate reduction locally



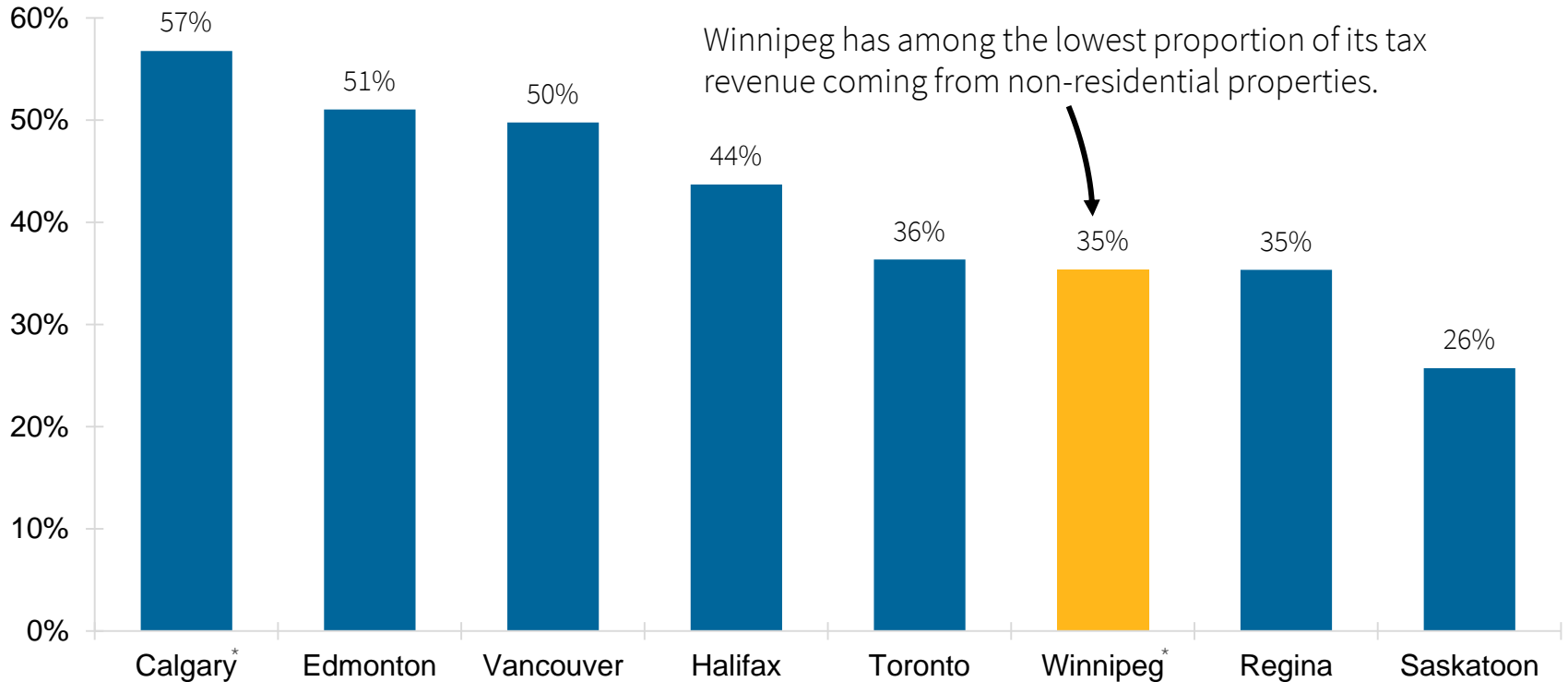
Lowest Average Municipal Property Tax - 2019



Lowest Average Municipal Property Tax - 2019



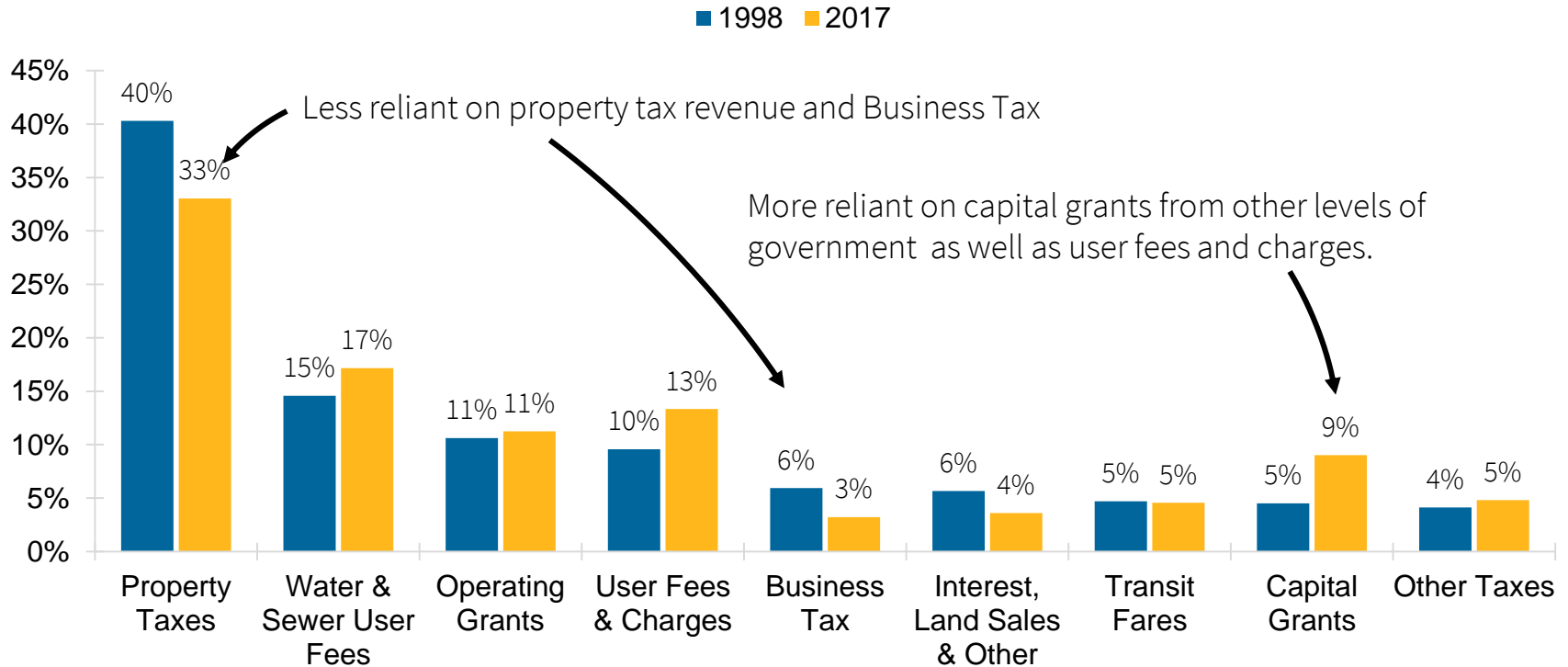
Low proportion of property tax non-residentially



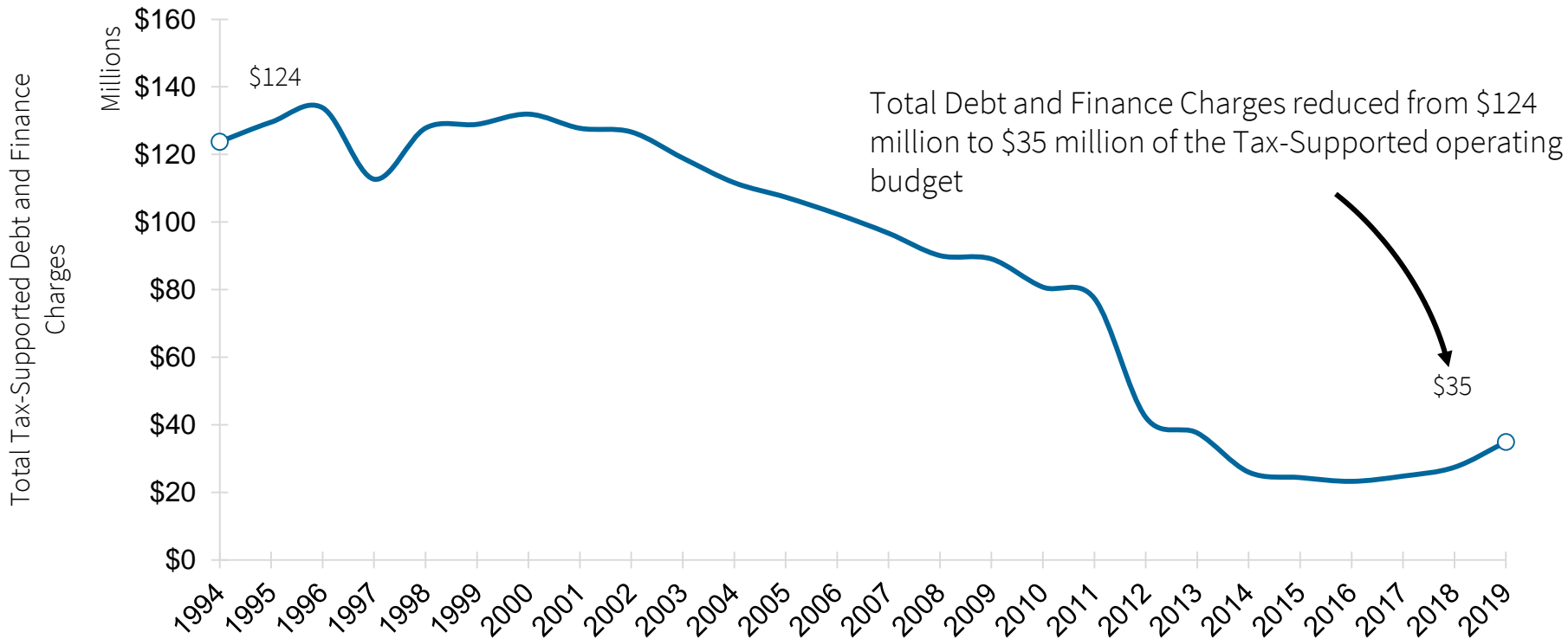
Source: City of Calgary Property Tax Survey, 2017

* Note: Revenue received from Business taxes in Calgary and Winnipeg are included in the total amount of taxes received from non-residential properties.

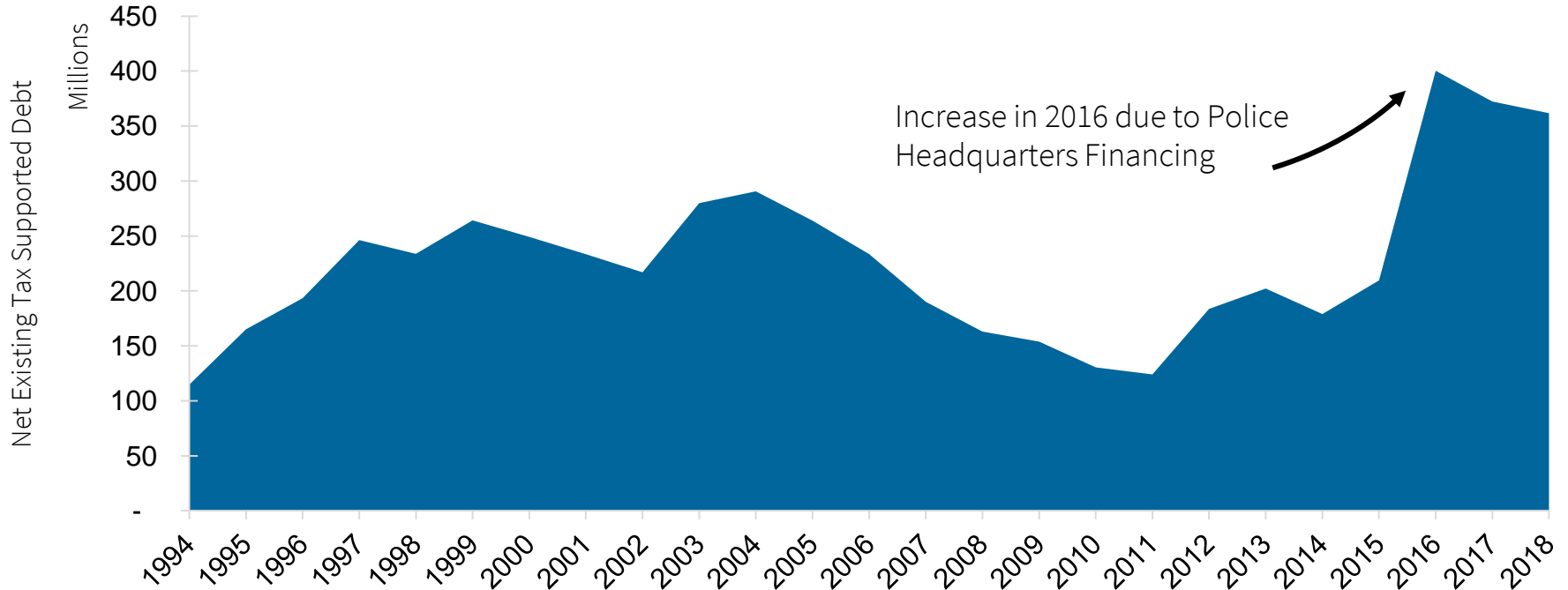
Less reliant on tax, more reliant on transfers



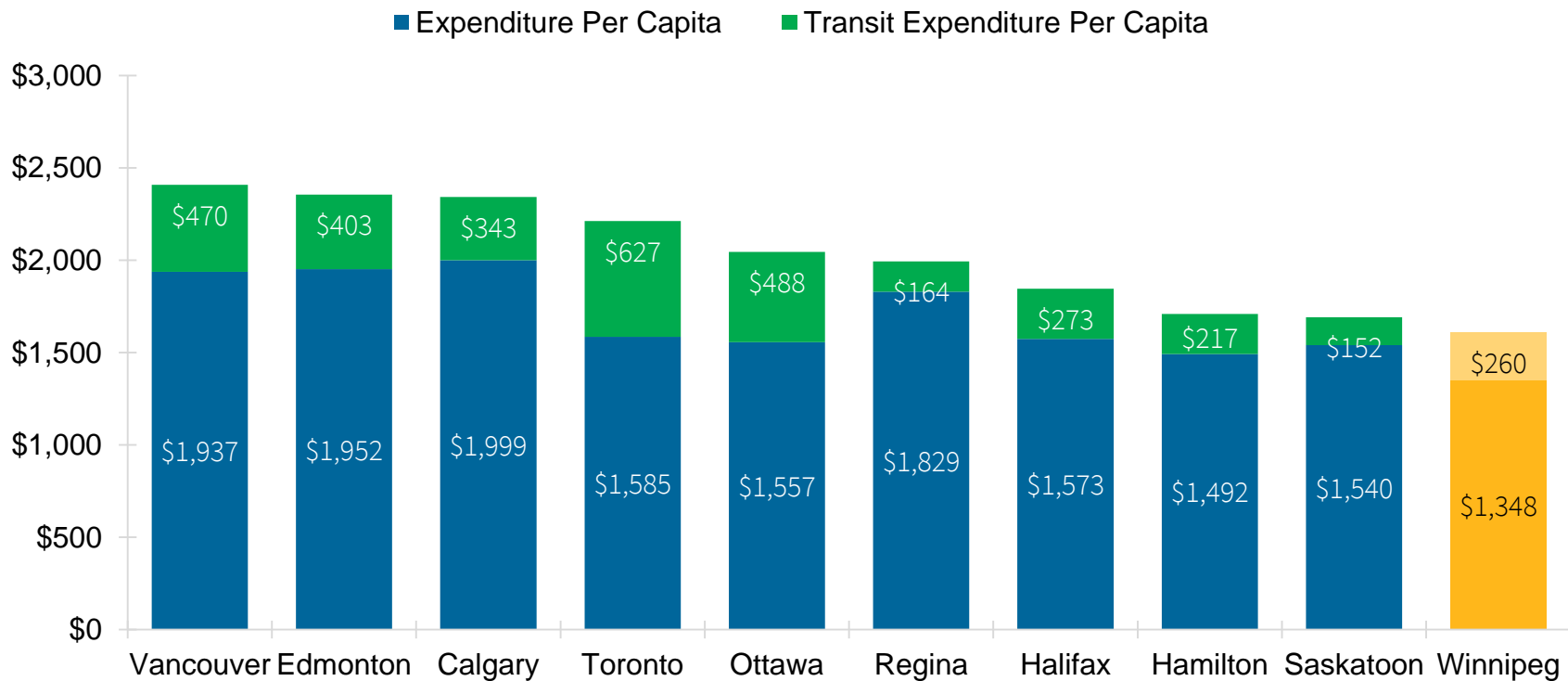
Lowered debt and finance charges



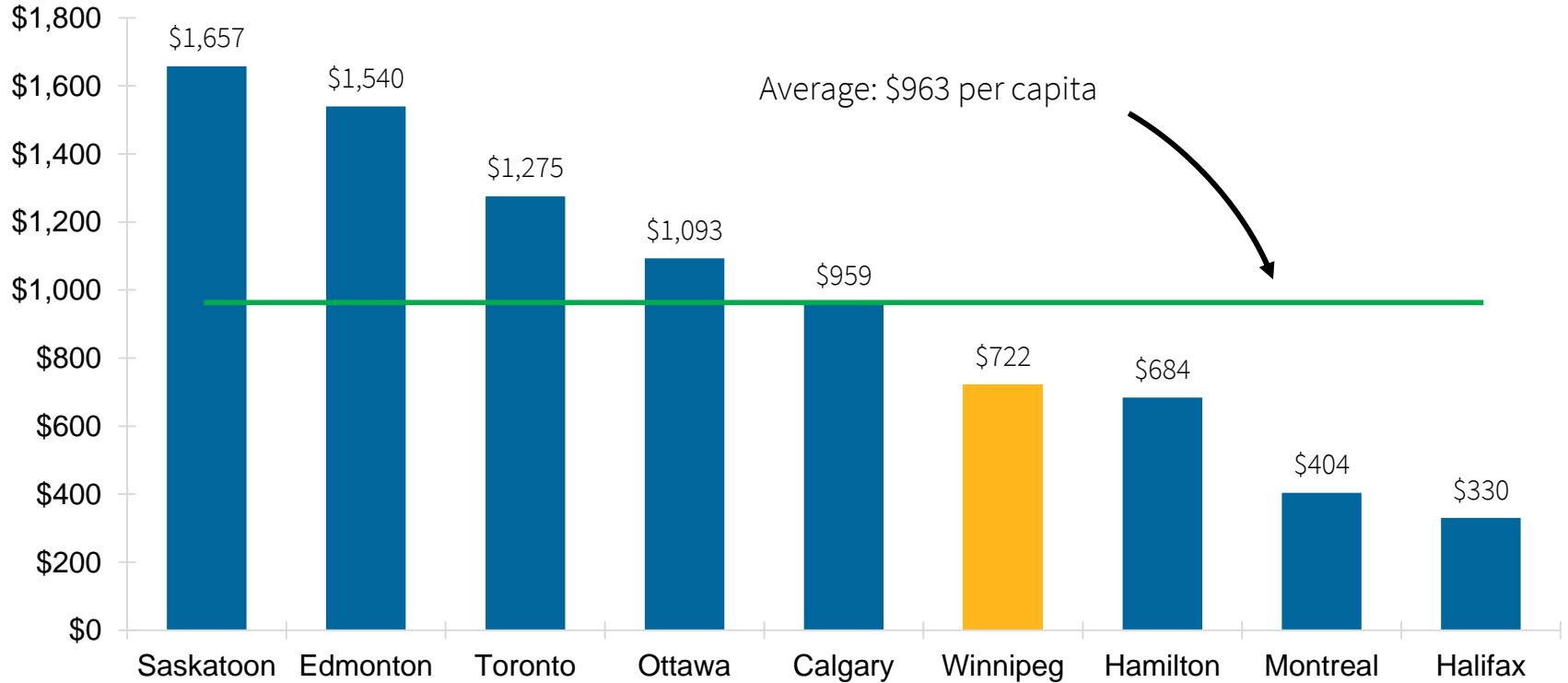
Net Tax Supported Debt is Increasing



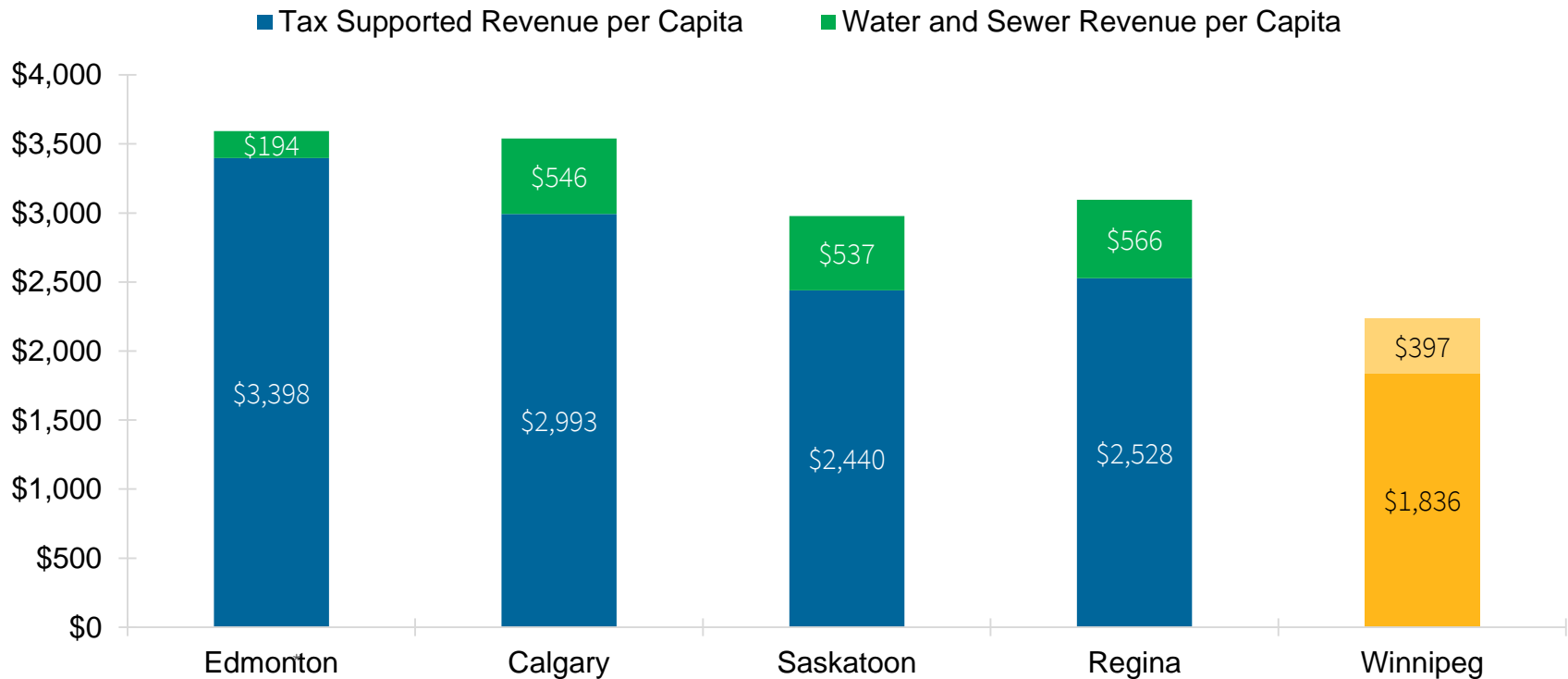
Lowest expenditures per capita



Low capital investment per capita



Low revenue per capita



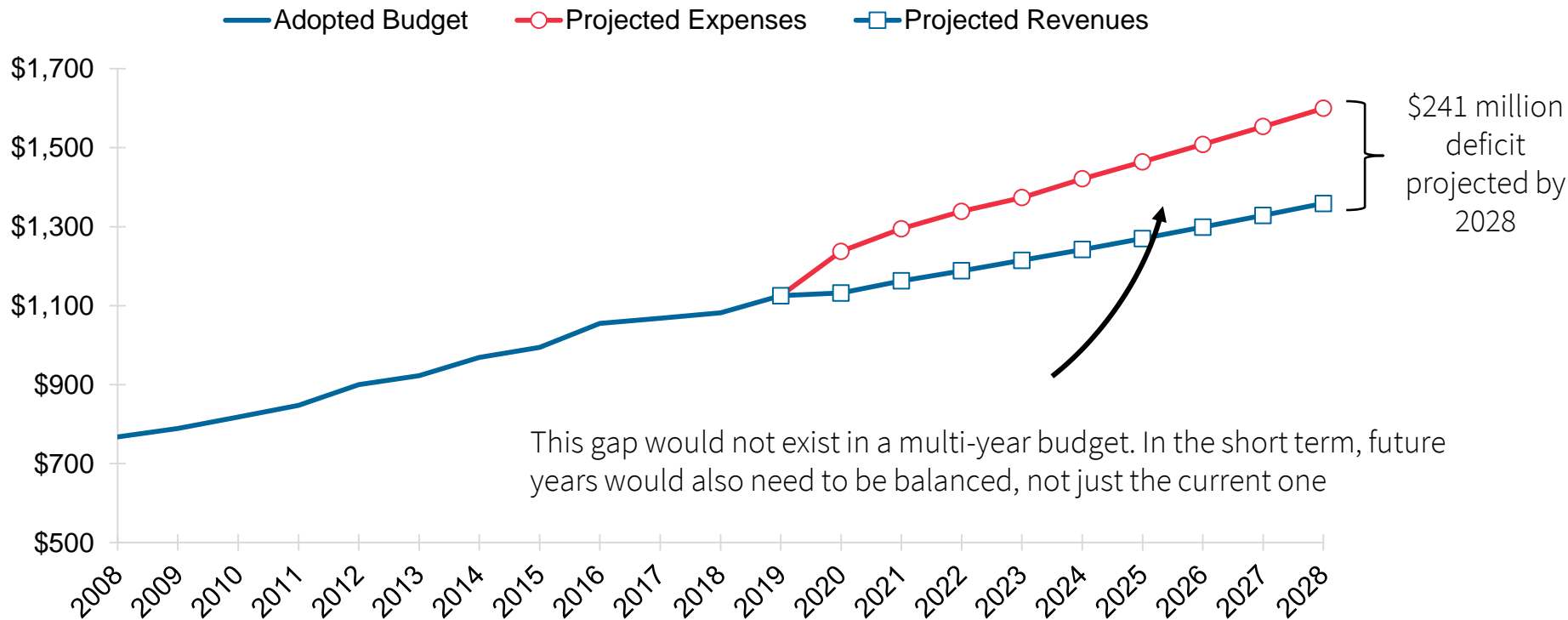
Source: Cities' 2017 Tax-Supported Operating Budgets, Utility Budgets, and Annual Reports

* Note: The City of Edmonton figures for water and sewer includes land drainage only. This does not include water and sewer revenue collected by the EPCOR utility.



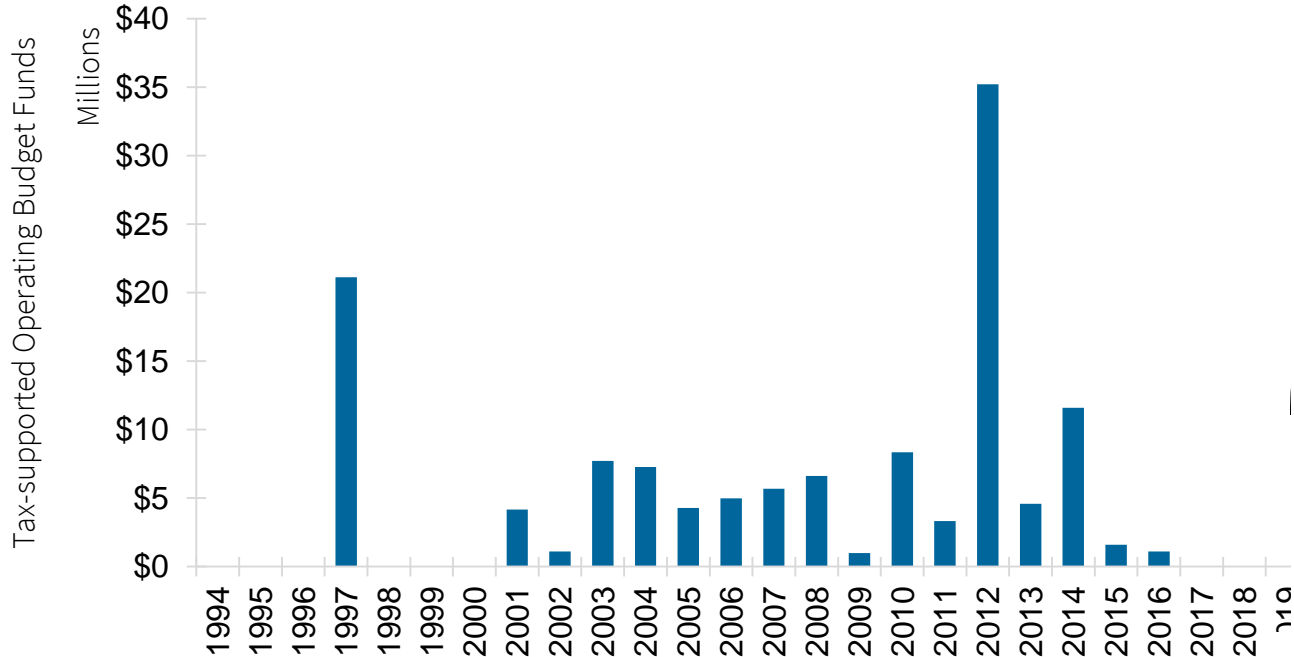
Past approaches are no longer sustainable to meet the needs of a growing City.

The structural fiscal deficit: 2008-2028

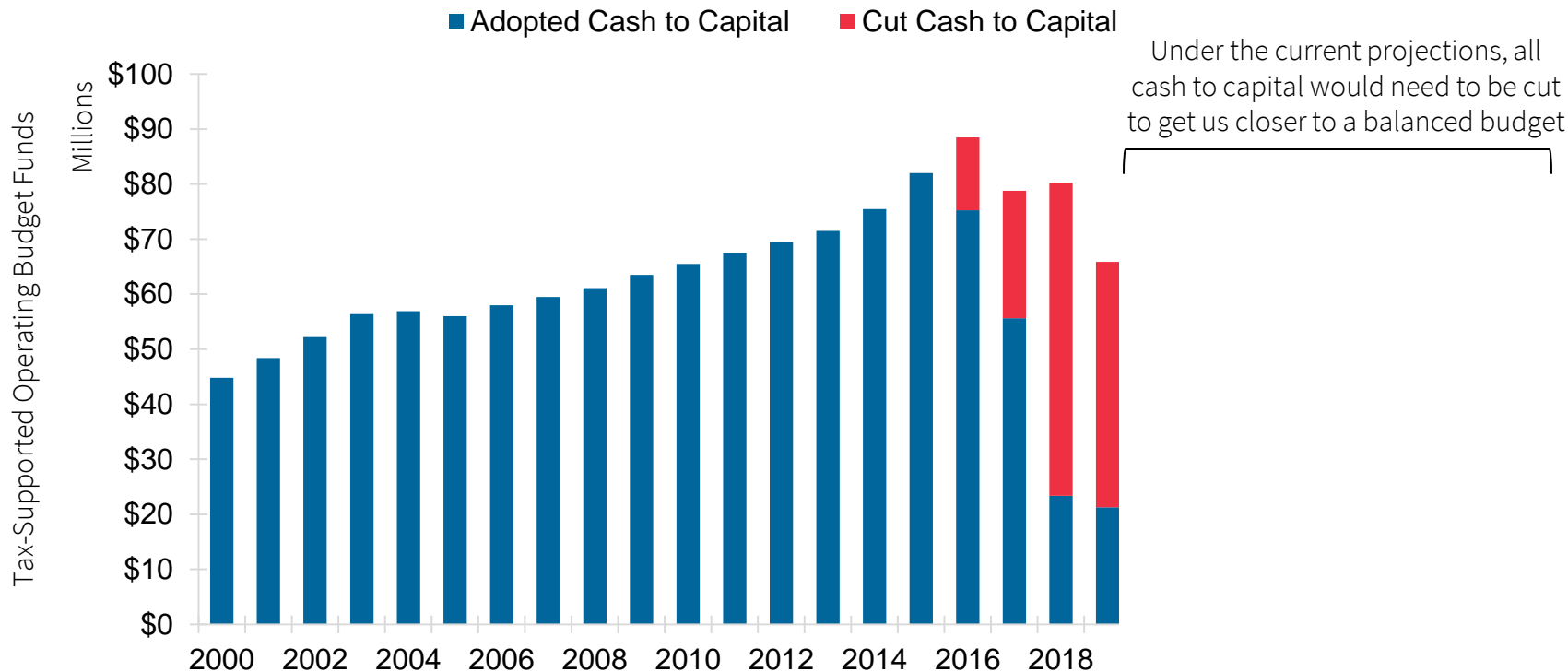


We can no longer rely on reduced debt

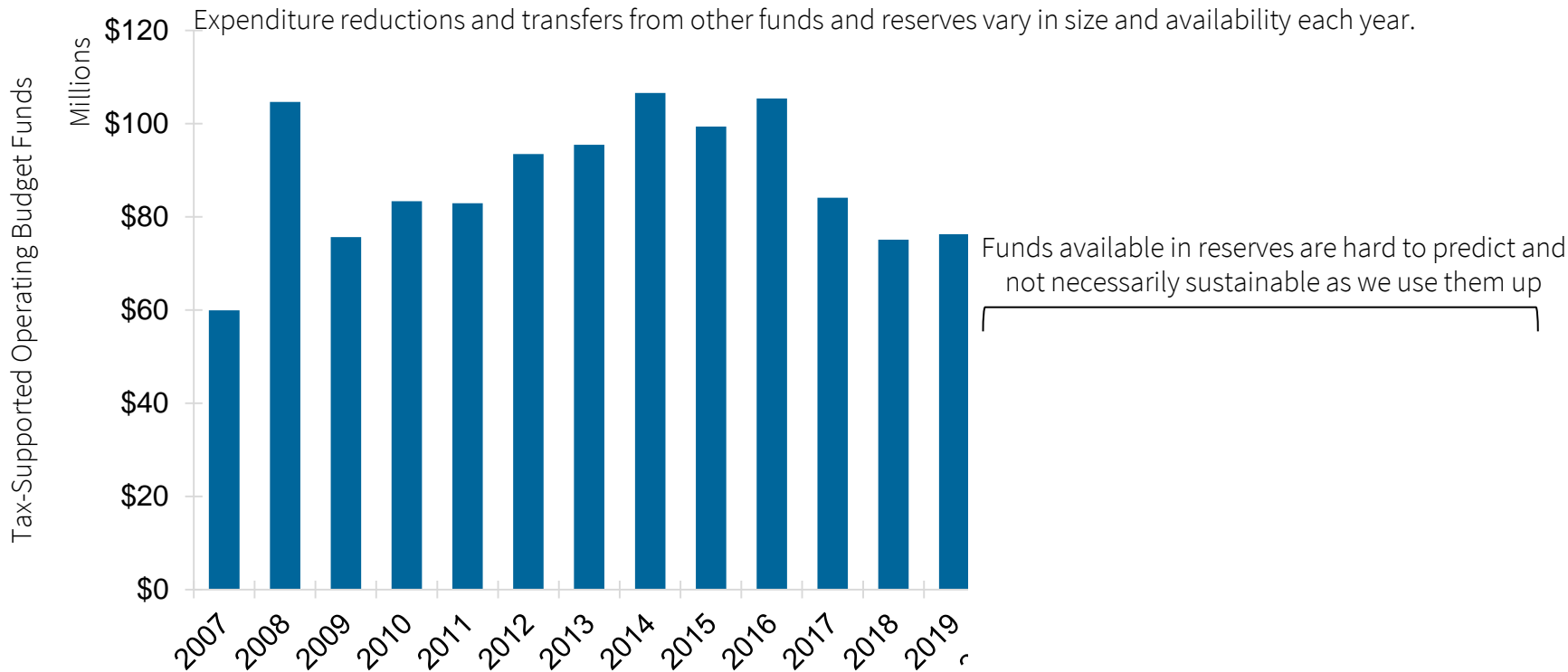
Tax-Supported Funds Freed up from Expired Debt Payments



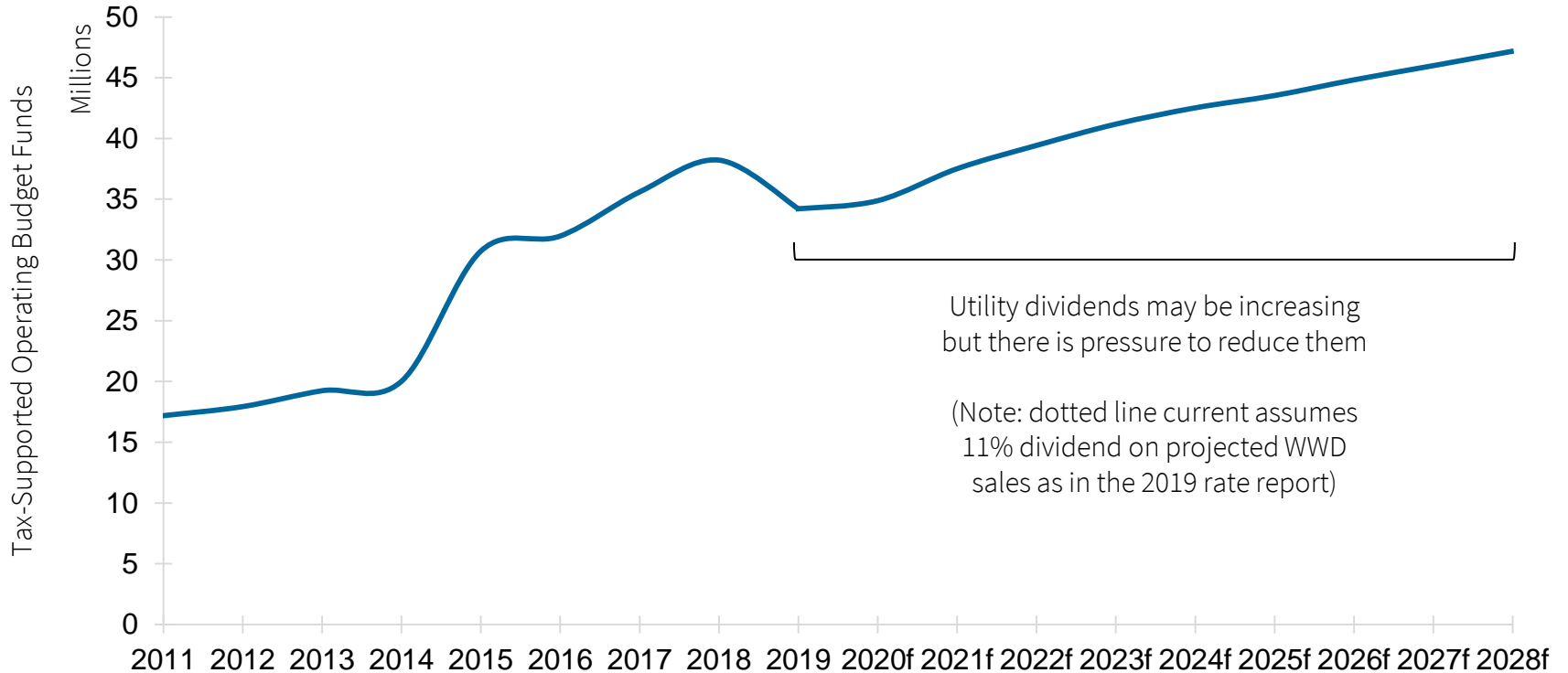
We can no longer rely on cutting cash to capital



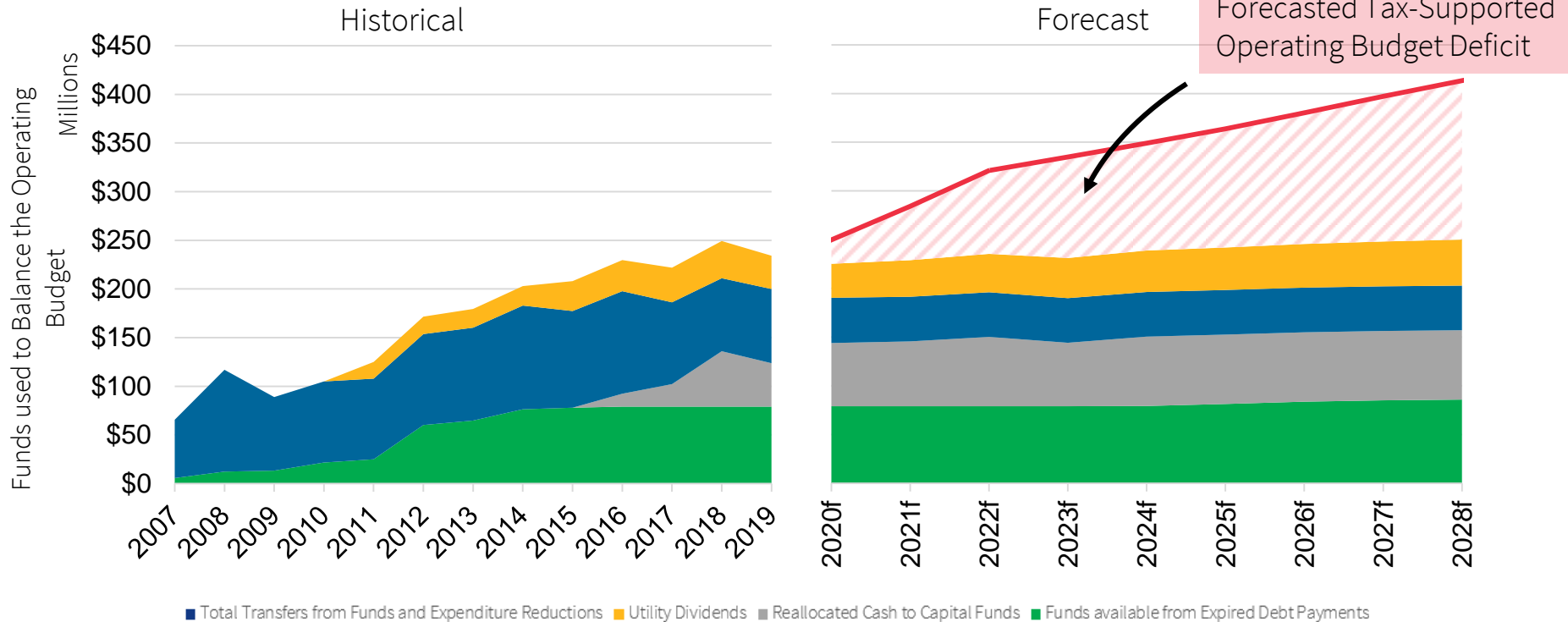
Expenditure reductions and transfers from reserves are unreliable



Utility dividends face growth pressure



But even with these measures, we still have a gap – and this does not include unfunded capital. The challenge is structural.



The Structural Deficit

Structural Deficit: A permanent deficit that results from an underlying imbalance in government revenues and expenditures.

City 2020 Budgeted Deficit Submissions:

- 2020: \$89.6 million
- 2021: \$119.9 million
- 2022: \$158.6 million
- 2023: \$174.9 million

Conclusion:

- The 1990's were a challenging decade: Low population growth, negative shocks, high property tax and debt;
- The City hoped to stop the decline with tax and operating/capital expenditure deferrals and reductions;
- Currently, we are facing an inverse situation: exceptional population growth and the lowest property tax and spending per capita;
- The context has changed; the solutions used in the past are no longer reliable



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